



Spero Furniture

Design Proposal

HOSPITALITY

ABOUT US

Our furniture experiments revolve around this concept of reimagining sustainable practices of wood work that involves age old tradition of using natural wood, finishes and polishes.

In the course of six years we have learnt to design our products for spaces which can themselves become a state of art. This is an experience defined by our organic designs and its manifestation in any kind of space.

Our goal is to create contemporary art furniture using traditional & endangered crafts using base as wood and introducing our heritage to the rest of the world.

Our collections have a lot of elements added to it and wood pairs up beautifully with everything, be it another wood with different shade of polish, stained glass, handwoven fabrics, wicker, cane, metals, brass, even ceramics!

We just need to craft it the right way.

Spero Furniture

Bespoke Furniture for mindful living.

AR. MADHURI RAO

Founder & principal Designer



Following her heart into designing furniture, architect Madhuri Rao has passionately dedicated herself in churning out tasteful furniture that organically blends itself into its surroundings. Her aesthetic is shaped by minimalism, sustainability, and functionality. With a strong commitment to environmental consciousness, she creates timeless pieces that age gracefully and promises to stay. Her designs are deeply inspired by the nostalgia, culture, and crafts she experienced throughout her childhood, both at home and during her travels.

Recognized for her distinctive approach to contemporary Indian design, Madhuri was winner at the iGen Top 50 Under 40 Architects & Designers 2025 by Architect and Interiors India and in Design X Design's 20 Under 35 Showcase 2025 at Alliance Française de Delhi.

Through her brand Spero, she has completed over 200 commercial and residential projects across India. Her practice continues to celebrate craft, material honesty, and emotional storytelling, translating Indian heritage into timeless, modern design narratives.

THE COLLECTION

Luxury. Craftsmanship. Sustainability.
Tailored for Hotels & Resorts

- Innovative, handcrafted furniture rooted in tradition
- Expertise in luxury hospitality projects
- Sustainable practices with premium materials
- Trusted by architects, interior designers, and developers





WHY US?

- Bespoke designs aligned with brand identity
- Robust furniture engineered for long-term use
- Efficient project timelines and delivery
- Award-nominated designs recognized in India & abroad

The background image shows a contemporary hotel lobby. On the left, a portion of a blue upholstered sofa is visible, adorned with a pink pillow and a white pillow featuring a black geometric pattern. The floor is made of large, light-colored marble tiles with prominent white veining. In the upper left, two modern pendant lights with brass-colored shades hang from the ceiling. The overall atmosphere is clean, bright, and sophisticated.

Lobby Furniture

The lobby is where a hotel tells
its story

We design spaces that make a
lasting first impression.

Our lobby furniture combines
contemporary form with
artisanal craftsmanship. Using
sustainable solid wood and
timeless detailing, we create
welcoming lounges and
striking statement pieces that
embody both comfort and
sophistication.

Comfort meets elegance in every seat. Spacious modular sofas upholstered in durable, stain-resistant fabrics, paired with cane or wood accents, set the tone for relaxed yet refined hospitality. Configurations adapt easily to different guest flows.





Details transform a space from functional to unforgettable. Coffee tables in mixed materials, sculptural consoles, and unique art-furniture accents act as conversation starters. Each piece is designed to elevate the lobby's visual identity while remaining practical.



Luxury must also be effortless.

We design with maintenance in mind: easy-clean finishes, versatile layouts for events, and eco-friendly materials that position the hotel as environmentally conscious.

The background image shows a sophisticated interior space. The ceiling is a prominent feature, composed of a grid of small, square wooden tiles in various shades of brown, creating a textured, mosaic-like effect. Several small, warm-toned lights are embedded in the ceiling. In the background, a bar area is visible with a curved counter and a shelf displaying numerous bottles. The foreground is partially obscured by a large, white, curved object, possibly a piece of furniture or a decorative element, and a potted plant with green leaves is visible on the left side.

Bar & Restaurant

A seamless blend of modern design
and timeless craftsmanship.

The restaurant and bar are the
heart of social connection.

Our designs create warm,
inviting atmospheres that
encourage guests to linger
while offering durable
solutions suited for high-
turnover spaces.



Every chair is an invitation to stay longer. From lightweight yet sturdy dining chairs to plush banquettes and sculptural bar stools, seating is crafted for comfort, elegance, and high functionality





Tables that anchor a meal and a memory.

Wood and stone tops with refined metal bases strike a balance of elegance and resilience. Designed to minimize noise and adapt to various dining concepts.

Hospitality demands strength behind the beauty.

Scratch-resistant finishes, moisture protection, and flexible formats ensure furniture lasts through years of vibrant dining service.

Rooms

Our contemporary masterpiece

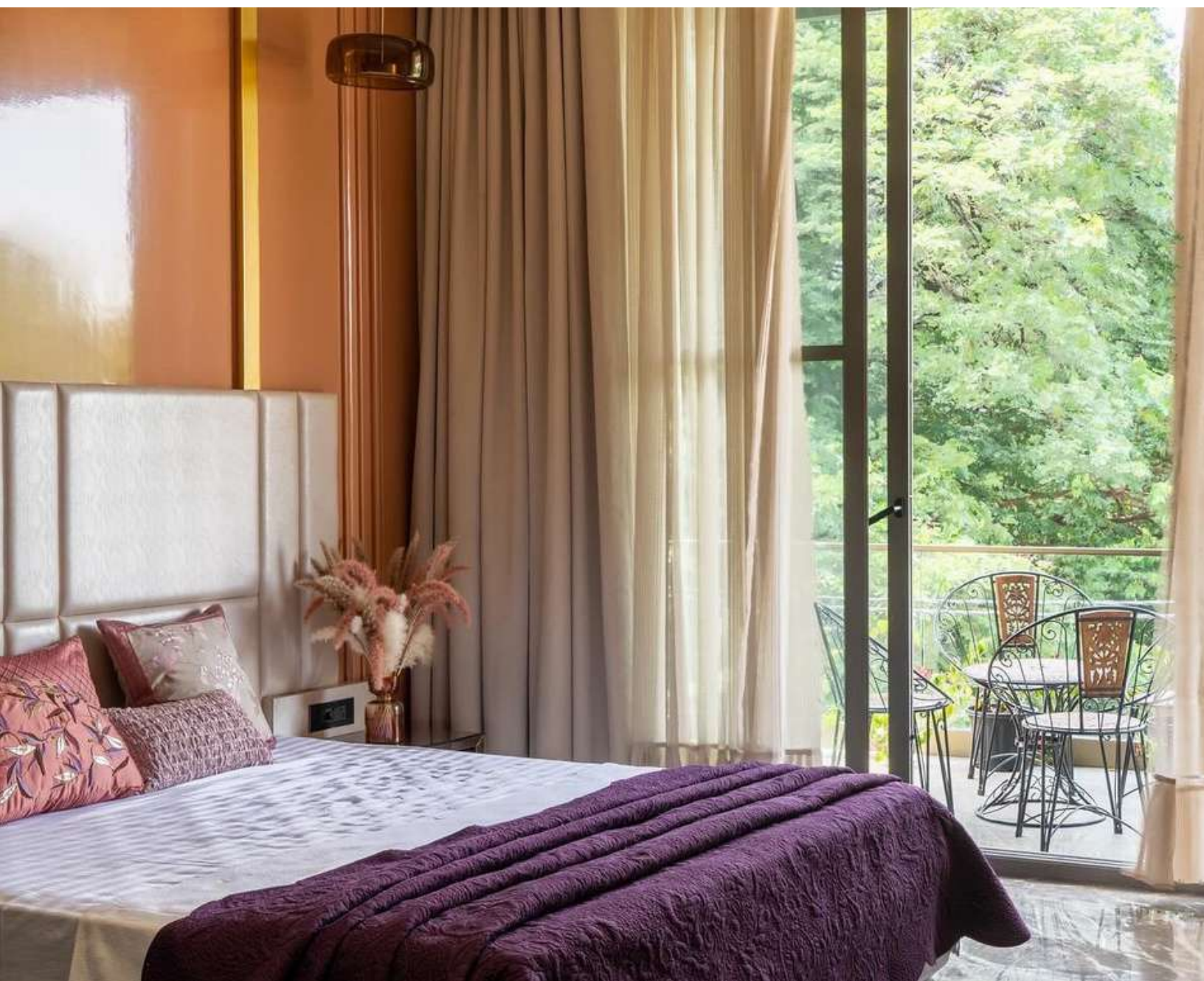
Guest rooms should feel like a private retreat.

We focus on comfort, minimalism, and thoughtful functionality. Furniture maximizes usable space without compromising on luxury. Premium furniture blends artistry and comfort, handcrafted pieces that turn the room into an elevated experience rather than just accommodation.



Rest begins with the details of design.

Solid wood beds with upholstered headboards, integrated bedside units, and space-saving wardrobes ensure guest convenience with a premium touch. From king-size beds with inlay headboards to chaise lounges and crafted wardrobes, every detail signals luxury and individuality.



Craftsmanship defines premium living.

Rich natural wood grains, brass accents, and handcrafted detailing bring warmth, depth, and exclusivity, hallmarks of a high-end suite.

Quiet luxury is in the unseen details.

Soft-close hinges, hidden storage, and stain-resistant finishes enhance the guest's experience and the hotel's long-term efficiency.

Experience & Collaborations

Over the years, Spero has successfully completed over 200 projects spanning both commercial and residential spaces, blending contemporary design with timeless craftsmanship.

Our commercial portfolio includes some of Indore's most well-known hospitality spaces such as *Berlin*, *Zoku*, *Chapter One*, and *Inizo*, along with several boutique cafés and restaurants celebrated for their distinctive ambiance and detailing.

On the residential front, Spero has designed and delivered bespoke furniture solutions for clients across India, each piece reflecting a balance of function, form, and narrative.

We also worked with Beautiful Homes (Asian Paints), executing multiple creative furniture projects in bulk in collaboration with their registered design agencies nationwide, mostly Bangalore.

This diverse experience allows us to bring a holistic understanding of design, materiality, and craftsmanship to every project creating spaces that are both thoughtful and enduring.



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